

Livestock CONNECT

Beef Cattle Marketing & Nutrition

- Thursday, November 21
- 9.00 AM 1.00 PM (includes lunch)
- **Carriage House Event Center** 8 West Carriage Lane | Altamont, IL 62411
- - Beef Cattle Market Updates & Strategies: Hear the latest market trends and discover tools to implement on your farm.
- Enhancing Beef Nutrition for Profitability: Optimize nutrition plans to boost herd health and reduce feed costs.
- Risk Management Techniques: Effectively manage your herd in current market conditions to ensure long-term success.
- **Interactive Panel Q&A Session:** Get your questions answered and connect with industry experts.

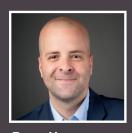


REGISTER BY NOVEMBER 14 www.farmcreditlL.com/learning



Eligible FCI Borrowers may earn a \$500 FreshRoots learning incentive for attending.

PRESENTERS



Ryan Hoyt

Account executive on CIH's beef margin management team, helping clients in the cattle market manage price risk.



Dr. Jim MacDonald

Professor of Animal Science at the University of Nebraska-Lincoln. His expertise is in beef cattle nutrition and beef cattle production systems.



Dr. Virgil Bremer

Owns and operates multiple beef cattle operations in Indiana. He is passionate about sharing his journey as a first-generation farmer from failures to successes.